

VITALLIUM

3 PAGE AD

Page 1

HEAD: **TIME**

SUBHEAD: The Most Critical of All Clinical Tests

PIC: Tic marks from timepiece

Page 2 and 3

HEAD: **VITALLIUM**

SUBHEAD: MORE THAN 50 YEARS STRONG

BODY: "In 1936 we have conclusively proved that the cause of failure of previous metal appliances in bone surgery was due to electrolytic reactions about the presence of blood serum. We then sought metals which would be resistant to the electrolytic activity of body fluids and discovered in the process Vitallium."

Passing the most critical of all clinical tests for years, Vitallium is the choice for orthopaedic implant appliances.

PIC: Foundry picture with molten Vitallium.

REFERENCE: Venable CS and Stuck WG, *The Internal Fixation of Fractures*, 1947, Thomas, Springfield, IL.

TAG: Achieving Excellence

LOGO: THE HOWMEDICA EXPERIENCE

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