

7.

Endologix Corporate Brand Brochure

P1:

Front Cover

- Logo: Endologix Logo
- Headline: Innovation Taking Shape
- Visual: Looking through a fluoroscopy image and seeing a surgeon and sales representative discussing the image

P2:

Left Panel

- Logo: Endologix Logo
- Headline: The Shape of Things to Come
- Body Copy: Founded by physicians in 1997, Endologix works in close collaboration with physicians innovating endovascular stent grafts for the treatment of abdominal aortic aneurysms.
- Innovation, however, is not about wasting time on our ideas but applying engineering to your ideas – meeting your unique challenges, improving patient care, and sustaining a pipeline of valuable product solutions.
- We do this better than anyone else.
- Our mission is to become the leading innovator of treatments for aortic disorders.
- Endologix is innovation taking shape.
- Visual: Surgeons, engineers, and business people conferring on product; the room is filled with fluoro-images, diagrams, engineering drawings, sketches, prototypes, etc.

Right Panel

- Eyebrow: AFX™ Endovascular AAA System
- Logo: AFX Logo
- Subhead: Lowering the Profile, Raising the Bar
- Body Copy: The only implant for abdominal aortic aneurysms that preserves the bifurcation, the AFX™ Endovascular AAA System features a low profile device with anatomical fixation for endovascular aortic repair. To date, there are more than 50,000 AFX implants in patients demonstrating exceptional, long-term results.

AFX™ is indicated for infrarenal AAAs.

The AFX™ System is the platform for Ventana™.

Visual: Silhouette profile with AFX insert

**P3:
Left Panel**

Eyebrow: Ventana™ Endovascular System

Logo: Ventana Logo

Subhead: On-the-Leading Edge with
Off-the-Shelf Convenience

Body Copy: The Ventana™ Endovascular System is an off-the-shelf, fenestrated device with adjustable branches readily available to accommodate a wide range of renal anatomies.

Ventana™ is indicated for short-neck infrarenal AAAs as well as juxtarenal and pararenal AAAs.

Visual: Silhouette profile with Ventana insert

Right Panel

Eyebrow: Nellix™ Endovascular System

Logo: Nellix

Subhead: EVAR Evolved

Body Copy: The Nellix™ Endovascular System is the next generation EVAS device.

With the only technology for abdominal aortic aneurysms that completely seals the sac with a biostable polymer, Nellix™ treats more anatomies than any other endovascular aortic repair devices.

Nellix™ is indicated for infrarenal AAAs.

Visual: Silhouette profile with Nellix insert

**P4:
Back Cover**

Logo: Endologix Logo

Tagline: Innovation Taking Shape

Logos: ELGX Brands

Contact: 11 Studebaker Irvine, CA 92618 Tel 949-595-7200 www.endologix.com

Footnotes: © 2016 Endologix, Inc. All rights reserved. XX0000